### **OUR STUDENTS**

FROM 48 STATES AND 28 COUNTRIES 72% ONLINE. 28% ON CAMPUS

### **CENSUS**

4,500- STUDENTS, 13,000+ ALUMNI 200 EDUCATORS

### **SOCIAL MEDIA**

INSTAGRAM: 229.6K FACEBOOK: 299K TITKTOK: 17K FOLLOWERS, 340K LIKES LINKEDIN: 34K FOLLOWERS, 16K ALUMNI YOUTUBE: 13.1K

### SUCCESSFUL ALUMNI IN THE INDUSTRY

### **OSCARS®**

544 NOMINATIONS 123 WINS

140 ALUMNI WORKED ON 158 FILMS THAT RECEIVED 544 NOMINATIONS AND 123 WINS

Martin Pensa and Phillip Bladh were personally nominated with Phillip winning Best Sound in 2021.

### **GOLDEN GLOBES®**

622 NOMINATIONS 127 WINS

204 ALUMNI WORKED ON 275 PRODUCTIONS
THAT RECEIVED 622 NOMINATIONS AND 127 WINS

### EMMY AWARD®

2733 NOMINATIONS

**546 WINS** 

310 ALUMNI WHO WORKED ON 663 PRODUCTIONS FOR 2733 NOMINATIONS AND 546 WINS

### RIAA® CERTIFICATIONS

42 ALUMNI WHO EARNED
575 TOTAL CERTIFICATIONS INCLUDING
189 GOLD
193 PLATINUM
176 MULTI-PLATINUM
17 DIAMOND (PLATINUM X10+)



THE LOS ANGELES FILM SCHOOL®

# ENTERTAINMENT IS WHO WE ARE, EDUCATION IS WHAT WE DO.

The Los Angeles Film School is proud to be an integral part of the entertainment industry for over 20 years. Our accredited, VA-approved institution offers degrees in Animation, Audio Production, Digital Filmmaking, Entertainment Business, Film Production, Graphic Design, Media Communications and Writing for Film & TV and Associate of Science degrees in Audio Production, Music Production, and Film.

Located in the heart of Hollywood, our alumni have received awards at film festivals worldwide, engineered multi-platinum selling albums, and personally won Emmy®, GRAMMY® and Oscar® awards throughout the years.



### **SPOTLIGHT WEEK**

Spotlight Week is a celebration that brings students and alumni together to experience creative workshops with industry leaders. Visit **lafilm.edu/spotlight-week** to see previous years.

Some of our past sponsors include:

SONY I ROLAND I RED I MO-SYS I CLIFF BAR I HUBERT'S LEMONADE I COPYMAT HOLLYWOOD QUASAR SCIENCE I NATIVE INSTRUMENTS I VIRTUAL ROOM I CALIFORNIA PIZZA KITCHEN BLUE SKY MARKETING I CRISPY CRUST PIZZA I AUDIO ENGINEERING SOCIETY



## THE SPOTLIGHT AWARDS

The Spotlight Academy pays tribute to the heart, the creative and the dedicated among The Los Angeles Film School's alumni. Each year, Academy Inductees are honored for their unyielding commitment to excellence in their professional career and selfless contribution of time and connection to our students and community. It is with great privilege we shine a spotlight on these inspirational and exceptional individuals. This year the Spotlight Awards ceremony will be on Thursday, September 12.

Learn more about our Spotlight Academy Members: lafilm.edu/spotlight

# **INTERESTED IN BEING A CORPORATE SPONSOR?**

# Check Out the Opportunities Below!

# PRESENTING SPONSOR - \$7,500

- WEB: Logo, link and listing on the Spotlight Week site page
- EXPERIENTIAL: Sponsored event or hybrid week-long photo experience
  - + Gear Expo, Student Film Festival, Beat Battles, industry panels, studio sessions, Backlot Bash and more
  - + Representation in Gear Day Expo
  - + Product in VIP gift bag

#### • INTEGRATION:

- + Logo on official step & repeat
- + Logo on social media virtual background/frame
- DIGITAL: Full-page color ad in program booklet

### • ADVERTISING:

- + Mention as Presenting Sponsor during the Spotlight Awards ceremony
- + Acknowledgment across various social media platforms
- TICKETS: Four tickets to VIP Spotlight Awards after party

## PLATINUM SPONSOR - \$5,000

- WEB: Logo, link and listing on the Spotlight Week site page
- EXPERIENTIAL: Sponsored event
  - $\hbox{\bf + Gear Expo, Student Film Festival, Beat Battles, industry panels, studio sessions, Backlot Bash and more } \\$
  - + Product in VIP gift bag

### • INTEGRATION:

- + Logo on official digital step & repeat
- + Logo on social media virtual background/frame
- DIGITAL: Full-page color ad in program booklet

### • ADVERTISING:

- $\mbox{\ensuremath{\upsigma}}$  Mention as Platinum Sponsor during the Spotlight Awards ceremony
- + Acknowledgment across various social media platforms
- TICKETS: Three tickets to VIP Spotlight Awards after party

## GOLD SPONSOR - \$2,500

- WEB: Logo, link and listing on the Spotlight Week site page
- EXPERIENTIAL: Sponsored virtual event
  - + Gear Expo, Beat Battles, industry panels, studio sessions, Backlot Bash

#### • INTEGRATION:

- + Logo on official digital step & repeat
- + Logo on social media virtual background/frame
- DIGITAL: Half-page color ad in program booklet

#### • ADVERTISING:

- + Mention as Gold Sponsor during the Spotlight Awards ceremony
- + Acknowledgment across various social media platforms
- TICKETS: Two tickets to VIP Spotlight Awards after party

# SILVER SPONSOR - \$1,000

- WEB: Logo, link and listing on the Spotlight Week site page
- INTEGRATION:
  - + Logo on social media virtual background/frame
- ADVERTISING:
  - + Mention as Silver Sponsor during the Spotlight Awards ceremony
  - + Acknowledgment across various social media platforms
- TICKETS: One ticket to VIP Spotlight Awards after party

# **WE'D LOVE TO HEAR FROM YOU!**

Please email eventstaff@lafilm.edu or call 323.860.0789 and let us know how you'd like to be part of our Spotlight Week.

# THE LOS ANGELES FILM SCHOOL®

6363 SUNSET BLVD. HOLLYWOOD, CA 90028

\*PLEASE NOTE THAT THE LOS ANGELES FILM SCHOOL IS A FOR-PROFIT ENTITY AND SPONSORSHIPS ARE NOT TAX DEDUCTIBLE AS A CHARITABLE DONATION.